

The Berlin Process 2017: implementing business and cooperation across the Western Balkans

- Business Talks -

Venue: Sala del Consiglio Regionale - p.za Oberdan 6 - TRIESTE
July 13th 2017, 2 PM

working languages: Italian, English

The aim of the event is to connect and develop awareness about business opportunities in the Western Balkans area after the Trieste Summit and its global connections. There will be no conventional speeches from the official speakers invited, but an interactive exchange of ideas and experiences from/to audience and speakers.

This workshop is open to entrepreneurs, professionals involved in EU projects and consultancy and to public who's interested in having a bigger picture about future scenarios happening in a very close area.

Programme draft

- 2.00PM: **Registration of participants and welcome coffee**
- 2.30PM: **Introductory speeches:**
- **Gian Carlo Darmir Murkovic**: president of ACCOA
 - **Mauro del Savio**: president of FINEST
 - **Franco Iacop**: president of the Regional Council of FVG
- 2.45PM: **PART 1: Talks and experiences:**
- Common market through the Western Balkans;
 - Transports and infrastructures;
 - Energy Efficiency;
 - Tourism.

Speakers: **Zlatan Froelich** (Zagreb Chamber of Economy), **Danela Arsovska** (Macedonian Chambers of Commerce), **Zeno D'Agostino** (Trieste Port Authority), **Paola Lucchesi** (Centre for Sustainable Development "Una", Bosnia and Herzegovina).
Entrepreneurs case-histories.

Moderator: Gian Carlo Damir Murkovic (ACCOA)

4.30PM: **PART 2: Western Balkans and One Belt One Road Project: overview and perspectives;**

Valerio G. Fratelli (ACCOA), Video contribution from SRCIC, Silk Road Chamber of International Commerce.

4.45PM: **Coffee Break**

5.00PM: **PART 3: Financial and Cooperation instruments**

Speakers: **amb. Margot Klestil-Löffler** (CEI Central European Initiative), **Alessandro Morelli** (FINEST), **Carlo Romeo** (Italian Ambassador in Skopje)

5.40PM: **Final conclusions**

6.00PM: **End**